



# MOWGLI

## INTERNATIONAL PRINT GUIDELINES

DATE: 24 May      VER: 1      UPDATE: Overview of Campaign

### USAGE GUIDELINES

#### TITLE TREATMENT, FONT & BILLING BLOCK (p. 3)

#### ONE SHEETS (p. 4)

- Intl Tsr 1sht & Quad Available on Adstream

### TITLE TREATMENT

# MOWGLI

### FONT

Hudson NY Serif

### BILLING BLOCK

The latest billing block on ADSTREAM is “17May18 Intl Billing Block MOWGLI”.

File includes the billing setups for all print material that requires billing.

“Billing Block Guidelines” are now available on Adstream as well.

# MOWGLI

ONE SHEETS

Intl Tsr 1sht



Online Debut: May 21, 2018  
On Adstream: May 22, 2018

Intl Tsr Quad

